



## News Release

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### Phi Media Announces Alliance with InVideo

SCOTTSDALE, AZ — The Nation's ATM Content Management Solution partners with the newest provider of licensed digital content, launching a nationwide network at the point of sale. Invideo encompasses a wide range of engaging content from local/regional/national news and sports, to weather and stock quotes and entertainment through Nutty Trivia<sup>®</sup>, Wyrd Facts<sup>®</sup> and Sidelight.tv<sup>®</sup> a community service outlet. Phi Media will include InVideo network programming and content into its network of screens in airports, malls, stadiums, movie theaters and school campuses. "We are thrilled that InVideo has become our newest strategic partner. Invideo provides a dynamic look and feel for our medium and through their customization options we are now able to enhance the shopping experience for our client's customers and decrease consumers perceived wait time, while entertaining them with relevant and engaging information." Michael Torano - Phi Media Principle. The Invideo Network includes a wide range of affiliates; news bytes, stock quotes, weather information, Nutty Trivia, Wyrd Facts and Sidelight.tv, a community service outlet, play a key role in entertaining and informing consumers on the issues of today.

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**ABOUT PHI MEDIA** — Phi Media is a dynamic closed-circuit digital content provider on LCD screens and automated equipment across the U.S. Placements include point of sale locations such as convenience stores, grocery stores, movie theaters, shopping malls, airports, hotels, and stadiums on ATM cash machines, pay phones, cash registers, bill-pay kiosks, wall units and more. Content is constantly being updated to better enhance the consumer experience and engage the audience for partners and clients. Phi Media is headquartered in Scottsdale, AZ with affiliate offices in Tennessee and Kansas. For more information about Phi Media, please visit [www.phimediainc.com](http://www.phimediainc.com) or call 866-977-6334.

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