



News Release

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Phi Media Attends NACS Show In Las Vegas

SCOTTSDALE, AZ — The experienced team from Phi Media attends the 2006 NACS Convention in Las Vegas to perform a market study geared towards identifying the future needs of C-Stores and their product manufacturers and consumers. Through their commitment and dedication to the retail industry, Phi Media wants to create a tailored Digital Signage Program complete with innovative sales strategies specific to today's retailers.

ABOUT PHI MEDIA — Phi Media is a dynamic closed-circuit digital content provider on LCD screens and automated equipment across the U.S. Placements include point of sale locations such as convenience stores, grocery stores, movie theaters, shopping malls, airports, hotels, and stadiums on ATM cash machines, pay phones, cash registers, bill-pay kiosks, wall units and more. Content is constantly being updated to better enhance the consumer experience and engage the audience for partners and clients. Phi Media is headquartered in Scottsdale, AZ with affiliate offices in Tennessee and Kansas. For more information about Phi Media, please visit www.phimediainc.com or call 866-977-6334.

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