



News Release

May 16, 2007

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Phi Media Introduces Nationwide Network at Point-of-Sale on ATM Cash Machines

SCOTTSDALE, AZ — Phi Media announced plans for a nationwide network of screens in retail locations utilizing ATMs, kiosks and wall-mounts. "Phi Media is here to support the traditional transaction based business of the ATM Industry. By increasing awareness and matching advertisers to existing placements, we are improving the customer experience and creating a passive revenue stream to both the ATM distributor and the retail location." Nathan Purcell - Phi Media Principle. By matching up existing ATM placements with Phi Media's portfolio of advertisers, the newly developed Content Management Solution and network is being offered at no cost to distributors and retailers.

ABOUT PHI MEDIA — Phi Media is a dynamic closed-circuit digital content provider on LCD screens and automated equipment across the U.S. Placements include point of sale locations such as convenience stores, grocery stores, movie theaters, shopping malls, airports, hotels, and stadiums on ATM cash machines, pay phones, cash registers, bill-pay kiosks, wall units and more. Content is constantly being updated to better enhance the consumer experience and engage the audience for partners and clients. Phi Media is headquartered in Scottsdale, AZ with affiliate offices in Tennessee and Kansas. For more information about Phi Media, please visit www.phimediainc.com or call 866-977-6334.

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